

~ SPONSOR PACKET ~

# Marion County's Run for the Springs 5K Event

*Event date: April 14, 2018*

*Location: McPherson Government Complex, Ocala, FL*



[www.marioncountyfl.org/runforthesprings](http://www.marioncountyfl.org/runforthesprings)

Marion  
County  
FLORIDA



**The Marion County Office of the County Engineer Stormwater Management Program  
invites you to be a part of Marion County's sixth**

## **Run for the Springs 5K Event**

### ***At a Glance***

**When:** Saturday, April 14, 2018

**Where:** McPherson Government Complex (601 SE 25th Avenue, Ocala, FL)

**Participation goal:** 400 runners, their friends and families

**Why:** Marion County is home to Silver Springs, one of the world's largest and most famous artesian springs, along with Rainbow Springs and Silver Glen. Our natural springs, lakes and rivers make Marion County a beautifully unique place to live, work and play. Because we use this same water for drinking and other daily activities, we all play a role in keeping our water clean. The Run for the Springs will celebrate our community while raising awareness about steps that individuals and businesses can take to protect our water resources. Proceeds will be returned to Marion County residents and businesses in the form of projects that will benefit the health of the springs.

*Grab your coworkers and your running shoes and join us for this family-friendly 5K event. Enjoy a children's area, refreshments and prizes including a Travel Cup award for the fastest-running team.*

### ***Become a Sponsor***

Showcase your business services by becoming a sponsor today. Sponsors will be distinguished on print, web and social media materials and promotions, T-shirts, signage and during race day activities according to the selected sponsorship level. Various sponsorship levels include race entries and all sponsors will receive tent space in the vendor area to set up a promotional space or simply relax with coworkers and network after the race.

**Want to sponsor the Travel Cup or become a business partner?** Opportunities are available for all levels of participation. Contact Zach Rountree at 352-671-8686 to discuss your sponsorship objectives.

We look forward to partnering with you in developing a sponsorship approach that meets your company's objectives. Listed below are the general sponsor levels and opportunities, which can be tailored to meet your needs. All sponsors will be provided tent space in the exhibit and team areas to set up a promotional display or meet with teammates after the race. Sponsors must supply their own tents (not to exceed 10 feet by 10 feet in size).

## Corporate Presenting Sponsor - \$3,000

*Become the Presenting Sponsor for the Run: "2018 Run for the Springs presented by (Your company name here)".*

Company name will appear in all titling of the event and your logo or name will appear on overall winner trophies, all industry category trophies, and individual awards.

Banner recognition at start or finish line.

Recognition on the Run website, print and social media, electronic registration, T-shirts, runner bag flyer and more.

Announcement at post-race activities.

Four race entries.

Framed race day team photo.

## First Magnitude Sponsor - \$1,000

*A first-magnitude spring flows at more than 100 cubic feet per second (or 64 million gallons per day).*

Banner recognition at start or finish line.

Recognition on the Run website, print and social media, electronic registration, T-shirts, runner bag flyer and more.

Announcement at post-race activities.

Three race entries.

Framed race day team photo.

## Second Magnitude Sponsor- \$500

*A second-magnitude spring flows at 10 or more cubic feet per second (or 6.4 million gallons per day).*

Recognition on the Run website and social media, T-shirts and runner bag flyer.

Announcement at post-race activities.

Two race entries.

Framed race day team photo.

## Third Magnitude Sponsor- \$100

*A third-magnitude spring flows between 1 and 10 more cubic feet per second (or 0.64-6.4 million gallons per day).*

Recognition on the Run website, T-shirts and runner bag materials.

Announcement at post-race activities.

## Other Sponsorship Opportunities

Runner Bib Number Sponsor (\$750) . Comes with one race entry.

Water Stop Sponsor (\$200) .

Mile Marker/Sign Sponsor (\$100 per sign).

***For details regarding in-kind or product sponsorship (including media coverage, refreshments or giveaways), please call 352-671-8686.***

# SPONSORSHIP FORM

We welcome your sponsorship interest! Please complete this form in full and mail along with your payment (checks only) to the address listed below.



Business name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Business address: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email address: \_\_\_\_\_

Please indicate below your desired sponsorship level:

- |   |   |
|---|---|
| <input type="checkbox"/> PRESENTING SPONSOR (\$3,000)     | <input type="checkbox"/> BIB SPONSOR (\$750)      |
| <input type="checkbox"/> FIRST MAGNITUDE (\$1,000)        | <input type="checkbox"/> WATER STATION (\$200)    |
| <input type="checkbox"/> SECOND MAGNITUDE (\$500)         | <input type="checkbox"/> MILE MARKER ONLY (\$100) |
| <input type="checkbox"/> THIRD MAGNITUDE (\$100)          | <input type="checkbox"/> TENT SPACE ONLY (\$50)   |
| <input type="checkbox"/> OTHER (please specify): _____    |   |
| <input type="checkbox"/> CHECK HERE IF TENT SPACE DESIRED |   |

For in-kind sponsorship opportunities (including media coverage, refreshments, and giveaways), please contact Zach Rountree at 352-671-8686. Email your company logo in vector or png format to: [stormwater@marioncountyfl.org](mailto:stormwater@marioncountyfl.org).

**Please make checks payable to: Marion County Stormwater Program**

**Mail your sponsorship payment to:**  
Marion County Office of the County Engineer  
Stormwater Management Program  
412 SE 25th Avenue  
Ocala, FL 34471

**Questions? Call 352-671-8686.**

*Please attach business card here.*