



**Marion County  
Board of County Commissioners**

Office of Public Information

601 SE 25th Ave.  
Ocala, FL 34471  
Phone: 352-438-2300  
Fax: 352-438-2309

Contact: Barbra Hernández, Public Information Officer

Office: 352-438-2310 ▪ Cell: 352-615-5994 ▪ Email: [barbra.hernandez@marioncountyfl.org](mailto:barbra.hernandez@marioncountyfl.org)

## **MARION COUNTY UTILITIES LAUNCHES TOILET REBATE PROGRAM**

Immediate Release

**MARION COUNTY, Fla.** (Oct. 24, 2011) – Marion County Utilities is offering a new incentive to help its customers increase their water efficiency practices and potentially lower their monthly water bills. Starting this month, utility customers who replace old toilets with new, water-efficient models could be eligible for toilet rebates.

Qualifying customers who replace one toilet could receive up to \$100 in rebates; those who replace a second toilet will be eligible for up to another \$80 in reimbursements. The rebates will be issued as water bill credits. To qualify, an individual must:

- Be a Marion County Utilities water customer in good standing.
- Live in a home built prior to 1995.
- Plan to replace a toilet of 3.5 or more gallons.
- Call to verify eligibility and reserve the rebate at 1-800-964-2140.

Customers are encouraged to reserve their rebate as soon as possible since only 1,400 rebates are available this year.

Toilets installed prior to 1995 typically use 3.5 or more gallons of water with each flush. New models use only between 1.2 – 1.6 gallons per flush. Replacing just one high-flow toilet with an ultra low-flow toilet could save more than 1,000 gallons of water per month.

Marion County Utilities funds the Toilet Rebate Program in cooperation with the St. Johns River Water Management District and the Withlacoochee River Basin Board of the Southwest Florida Water Management District.

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*“Meeting Needs by Exceeding Expectations”*