



# Financial Expenditures

Marion County, FL  
 Marion County, FL (12083)  
 Geography: County

<b>Demographic Summary</b>		<b>2014</b>	<b>2019</b>
Population		334,712	341,698
Households		139,332	142,435
Families		92,930	94,452
Median Age		48.6	50.0
Median Household Income		\$37,740	\$43,978
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Assets</b>			
<b>Market Value</b>			
Checking Accounts	77	\$7,925.31	\$1,104,248,823
Savings Accounts	76	\$8,399.14	\$1,170,269,462
U.S. Savings Bonds	70	\$236.73	\$32,983,380
Stocks, Bonds & Mutual Funds	77	\$25,525.24	\$3,556,482,310
<b>Annual Changes</b>			
Checking Accounts	69	\$67.00	\$9,335,922
Savings Accounts	62	\$176.59	\$24,604,641
U.S. Savings Bonds	108	-\$36.32	-\$5,060,063
<b>Earnings</b>			
Dividends, Royalties, Estates, Trusts	84	\$716.33	\$99,807,419
Interest from Savings Accounts or Bonds	82	\$557.33	\$77,654,205
Retirement Plan Contributions	66	\$940.49	\$131,040,014
<b>Liabilities</b>			
Original Mortgage Amount	68	\$9,332.34	\$1,300,294,062
Vehicle Loan Amount 1	71	\$1,576.94	\$219,717,856
<b>Amount Paid: Interest</b>			
Home Mortgage	69	\$2,764.18	\$385,138,048
Lump Sum Home Equity Loan	70	\$53.44	\$7,445,922
New Car/Truck/Van Loan	71	\$100.12	\$13,950,150
Used Car/Truck/Van Loan	72	\$103.29	\$14,391,627
<b>Amount Paid: Principal</b>			
Home Mortgage	70	\$1,477.36	\$205,843,220
Lump Sum Home Equity Loan	70	\$70.96	\$9,886,938
New Car/Truck/Van Loan	71	\$642.05	\$89,458,447
Used Car/Truck/Van Loan	73	\$541.45	\$75,440,801
Checking Account and Banking Service Charges	71	\$21.61	\$3,010,592
Finance Charges, excluding Mortgage/Vehicle	69	\$151.66	\$21,130,907

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

**1 Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

**Source:** Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.